



INSTRUCTIONS FOR USING VERIFICATION MARKS

- 1. PURPOSE:** To explain the principles governing the use of C.A.C verification marks and approved verification reports by organizations verified within the scope of greenhouse gas verification activities conducted by C.A.C.
- 2. SCOPE:** To define the principles governing the use of verification marks and the C.A.C logo.
- 3. RESPONSIBLE PARTIES:** Covers all customers who have received verification services from C.A.C.
- 4. DEFINITIONS:**

Verification Mark: Includes the accreditation mark, C.A.C logo, verification report, and verification certificate.

5. APPLICATION

5.1-Logo Usage:

C.A.C informs its customers of this instruction when delivering their certificates upon deciding to issue a verification certificate.

The organization cannot use the C.A.C and IAS logos in its areas of activity and advertising, including the scope of verification. They can only declare that the Greenhouse Gases have been verified by C.A.C as IAS accredited for the verified period.

5.2-Use of the Verification Report:

The verification report is the property of the verification organization and cannot be transferred to any other institution or legal entity under any circumstances. The responsibility for the unauthorized use of the verification report by third parties lies with the verified organization. The organization cannot make any alterations to the report.

Organizations that publish verification reports may be found to have used the verification report in a misleading or unfair manner, or to have used information from the verification report in promotional documents in a way that misleads the relevant parties.

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Use of the report and logo in verifications conducted by C.A.C:

- Other verified organizations informing our company about the misleading and unfair use of the verification report,
- Public institutions, consumer courts, and private companies questioning the content of the verification scope,
- Monitoring publications in print and visual media,
- On-site observations are made during the verification process,

The necessary checks are carried out.

Organizations that use the verification report in a misleading or unfair manner are first warned in writing. Where necessary, the Greenhouse Gas Verification Manager evaluates the matter in collaboration with legal experts.

If the Greenhouse Gas Verification Manager determines that the organization has violated the terms of the contract and created situations that damage C.A.C.'s corporate reputation, and has also failed to heed written warnings, the matter is submitted to the Legal Advisory Office.

5.3 Use of the Accreditation Mark:

The organization may not use the accreditation mark in its activities, including verification scope, or in its advertisements.

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5.4 Use of the Verification Certificate

Scope of Use	Verification Certificate
On the Product	Not applicable
Advertising: (e.g., large-scale advertisements, posters, commercials, promotions, videos, brochures, websites)	With the company's trade name and logo Can be used
Promotional Products	Not usable
Flag	Not usable
Vehicle	Not usable
Calendar/Planner/New Year's card	Not usable

5.5. Legal Obligations

Any disputes arising from the implementation of these instructions will be subject to legal proceedings, and the courts of Istanbul shall have jurisdiction.

6. Revision Tracking

No	Revision Date	Rev. No	Comments

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